

Strategic Plan Successes

2021-2024

Strategic Focus Area: Economic Development

The Library hosted in-person workshops for entrepreneurs led by Andrea Worthy.

The Fire Department began the Smyrna Safe Business Program.

Economic Development increased business engagement by launching the economic development newsletter.

Economic Development launched the small business recognition program.

Economic Development is working with Trust for Public Land to develop additional trails as a catalyst for further development.

Strategic Focus Area: Quality of Place

Community Development has completed yearly reviews of the City's zoning ordinances.

Community Development implemented an online permitting, plan review, and inspection system (OPENGOV).

The townhome design standards ordinance was drafted and passed.

The short-term rental ordinance was drafted and passed.

Mt. Zion cemetery was restored and re-dedicated in 2022..

Strategic Focus Area: Public Safety and Security

Through grant opportunities, the Police Department has begun building out a real-time crime center.

Additional FLOCK cameras added throughout the City.

Two red light enforcement cameras are active.

Fire Department is 90% complete with their accreditation process.

Emergency Management Department has updated the City's operational plans.

Strategic Focus Area: Employee Excellence

Human Resources completed a classification and compensation study which was passed by Mayor and Council.

The City's defined benefit plan was re-imagined to better assist with recruiting and retention.

Retiree healthcare was re-imagined..

The on-boarding process has been expanded upon.

A risk management program is being implemented.

Strategic Focus Area: Quality of Life

Code Enforcement Division has been re-organized.

A code enforcement officer has been assigned to patrol the commercial corridors.

Community Development has begun conducting occupational tax certificate checks on existing businesses.

The police department has conducted underage alcohol stings across the city.

The downtown park and greenspace are open.

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